



News Release

Stock Symbol: TSX – CCL.A and CCL.B

For Immediate Release, Wednesday, March 9, 2011

**CCL INDUSTRIES RELEASES AUDITED FINANCIAL STATEMENTS
AND MANAGEMENT'S DISCUSSION AND ANALYSIS FOR THE
YEARS ENDED DECEMBER 31, 2010 AND 2009**

Toronto, March 9, 2011 – CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products and healthcare industries, announced today that its Audited Financial Statements for the years ended December 31, 2010 and 2009 and the related Management's Discussion and Analysis have been posted on SEDAR and the Company's website www.cclind.com. The Company released its 2010 annual results on February 24, 2011.

With headquarters in Toronto, Canada, CCL Industries now employs approximately 5,800 people and operates 61 production facilities globally located to meet the sourcing needs of large international customers. CCL Label is the world's largest converter of pressure sensitive and film materials for label applications and sells to leading global customers in the consumer packaging, healthcare, automotive and consumer durable markets. CCL Container and CCL Tube are leading producers of aluminum aerosol cans, bottles and extruded plastic tubes for consumer packaged goods customers in the United States, Canada and Mexico.

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For more details on CCL, visit our website - www.cclind.com

