

# Planning for a Sustainable Future



**2020** Sustainability Report CCL Industries Inc.

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# Reporting at CCL Industries Inc.

This report covers Environmental, Health & Safety and Social data for the calendar year 2020. All data is global in nature, unless otherwise noted, and includes all facilities where CCL Industries Inc. ("CCL Industries", "the Company" or "our Company") holds financial control defined as at least a 50% ownership stake in the business. This includes manufacturing plants, corporate and divisional headquarters, warehouses and sales offices. Greenhouse gas emissions are calculated in compliance with the Greenhouse Gas Protocol reporting standard and have been verified by an independent third party. A verification statement is available at the end of this report.

In the second year of our corporate reporting, our Company worked to continue building our reporting practices by adding outbound delivery and additional materials purchased categories to our data collection and aggregation strategy. We continued to collect data from Scopes 1, 2 and 3 using the market-based methodology for Scope 2 calculations. In aggregating data where supplier engagement was required, we set a threshold of collecting over 80% of relevant data, in particular for materials purchased categories. In the coming years, we will continue to build upon this groundwork by expanding reporting capabilities to fill in any identified gaps and updating our environmental impact assessment strategy as standards continue to evolve.



# A Letter from the President & CEO

"This year, we have decided to focus our efforts on planning and supporting our Company's Sustainability policies and the five-pillared Corporate Social Responsibility program we began to implement."

# **Geoffrey T. Martin**President & Chief Executive Officer



In late 2020, CCL Industries released what will become the first of many annual Sustainability Reports, which covered 2019 data and policies for our global operations. This report serves as a first line of communication for our customers, shareholders, suppliers and employees about our sustainability programs and initiatives. Creating and enhancing access to this information was one of the first steps in our process of building a strong foundation upon which we can continue to evolve.

This year, we have decided to focus our efforts on planning and supporting our Company's sustainability policies and the five-pillared Corporate Social Responsibility program we began to implement. This report has been created to serve as an update to the first report released in December 2020, keeping much of the same content while allowing us to update our key environmental metrics for the 2020

fiscal year that are important reporting data points for CCL Industries' various stakeholders. A more robust report will be released in early 2022 with more advancements in our sustainability journey, in addition to the 2021 environmental reporting metrics and results.

Our priority and focus continues to be developing programs that result in concrete and materially relevant sustainability results for our Company. I am very confident that "Planning for a Sustainable Future" continues to advance CCL Industries along that journey of creating a better future for us all.

**Geoffrey T. Martin** 

President & Chief Executive Officer

# Company Overview

Financial Data 2020 *in millions of Canadian dollars except per share	
Net Sales	\$5,242.3
EBITDA	\$1,123.2
Net Earnings	\$529.7
Basic Earnings per Class B Share	\$2.96



Purchases by Material <sup>1</sup>				
Wood/Paper:	Glass:	Metals:	Plastic:	Cardboard:
19%	0%	8%	65%	4%
	Inks/Solvents:		Adhesives:	
	3%		1%	

Wood/Paper:	Glass:	Metals:	Plastic:	Cardboard:
20%	0%	8%	71%	1%

**Production by Substrate Material**<sup>1</sup>



## **CCL: 64% of Sales**

CCL is the world's largest converter of pressure sensitive and specialty extruded film materials for a wide range of decorative, instructional, functional and security applications for government institutions and large global customers in the consumer packaging, healthcare & chemicals, consumer electronic device and automotive markets. Extruded & laminated plastic tubes, aluminum aerosols & specialty bottles, folded instructional leaflets, precision decorated & die cut components, electronic displays, polymer banknote substrate and other complementary products and services are sold in parallel to specific end-use markets.

## **Production by Substrate in Metric Tons**<sup>1</sup>

Plastic:	Paper:	Aluminum:	Steel:
84,372	50,444	24,567	668



## **Avery: 12% of Sales**

Avery is the world's largest supplier of labels, specialty converted media and software solutions for short-run digital printing applications for businesses and consumers available alongside complementary products sold through distributors, mass-market stores and e-commerce retailers.

## **Production by Substrate in Metric Tons<sup>1</sup>**

Plastic:	Paper:	Aluminum:
2,156	15,920	23
Steel:		Cardboard:
3,603		2,315



## **Checkpoint: 12% of Sales**

Checkpoint is a leading developer of RF and RFID-based technology systems for loss prevention and inventory management applications, including labeling and tagging solutions, for the retail and apparel industries worldwide.

## **Production by Substrate in Metric Tons<sup>1</sup>**

Plastic:	Paper:	Textile:	Electronics:
2,096	7,415	443	130



## **Innovia: 12% of Sales**

Innovia is a leading global producer of specialty, high performance, multi-layer, surface engineered films for label, packaging and security applications.

## **Production by Substrate in Metric Tons<sup>1</sup>**

Plastic:

172,309

# Corporate Governance

The Board of Directors of CCL Industries is responsible for the stewardship of the Company, and for overseeing the management of the Company's business and affairs. This includes oversight of Environmental, Social and Governance ("ESG") risks, including climate change.

The Nominating and Governance Committee of the Board is responsible for assessing the Company's governance-related policies and proposing amendments to the Board, including with respect to the Company's ESG policies and practices.

"The CSR Committee is also responsible for assessing and monitoring the Company's sustainability risks and practices regarding environmental issues and climate change risk, and for overseeing its sustainability reporting."

The Corporate Social Responsibility ("CSR") Committee of the Board is responsible for oversight the Company's of management systems and performance with respect to environmental matters, and its compliance with related legal and regulatory requirements. It is responsible for overseeing that appropriate environmental due diligence is performed prior to the acquisition of new businesses. The CSR Committee is also responsible for assessing and monitoring the Company's sustainability risks and practices regarding environmental issues and climate change risk, and for overseeing its sustainability reporting.

The Human Resources Committee of the Board is responsible for overseeing the Company's Ethics Policy as part of its charter.

The Mandate of the Board and the Charters of its various Committees are available on our website at www.cclind.com.

**Donald G. Lang**Executive Chairman

Kathleen L. Keller-Hobson Lead Director



Risk Management: The Company is committed to preserving the environment, not just because it's the right thing to do, but because we all breathe the same air, drink the same water and live with the limited resources of this planet. We believe all companies, as well as people, have an inherent responsibility to do their part, and we are no different. Risk Management policies are established to identify and analyze the risks faced by the Company, to set appropriate limits and controls and to monitor performance and regulatory compliance. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and business activities.

Climate Change Risks are assessed on an ongoing basis including the frequency and severity of weather-related events which could damage facilities, disrupt operations, impact revenues and cash flow and create financial risk. These could result in substantial costs such as emergency response efforts during the event, reinstatement of regular business operations and repair or replacement of premises and equipment. With over 190 locations spread around the world, our climate change event risk is broadly distributed geographically with average annual sales per site below \$30 million. The Company maintains insurance coverage for its facilities that we believe is customary or reasonable given the cost of procurement and current operating conditions. Global climate change also gives rise to other risks to the Company's business and operations, including supply chain disruptions, increased regulation and market shifts in supply and demand.

Turning Risks into Opportunities: Our global businesses work closely with customers to innovate products that address their sustainability needs often driven by the changing demands of consumers. We have increasingly adopted sustainable practices and deployed initiatives to reduce our carbon footprint, create cost-savings and position the Company as an innovation leader in the field. Our global businesses deploy the best ideas from employees and supply chain partners to create additional opportunities out of climate-related market shifts including investing in resource-saving technologies and waste-reducing processes.

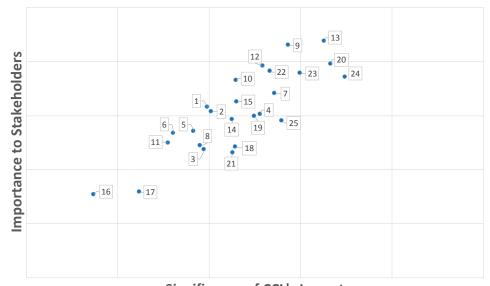
**Regulatory Compliance:** We closely monitor all regulatory matters including environmental and social compliance using resources reporting directly to the Chief Executive Officer ("CEO").

# Materiality Assessment

In 2020, CCL Industries conducted its first Materiality Assessment in line with Global Reporting Initiative ("GRI") materiality guidance to identify the priority CSR topics and issues for our Company. The results of this assessment

will continue to guide our sustainability reporting, goal-setting and related initiatives. We invited customers, suppliers, investors and employees to rank areas of greatest importance to them as kev stakeholders.

- Climate Risks
- **Emissions**
- 3. Energy
- Waste
- Hazardous Waste
- 6. Water
- 7. Circular Innovation
- 8. Life Cycle Assessments
- 9. Workplace Safety
- 10. Diversity & Inclusion
- 11. Compensation, Remuneration, & Benefits
- 12. Human Rights
- 13. Legal Compliance
- 14. Compliance with Standards
- 15. Talent Management
- 16. Corporate Citizenship & Philanthropy
- 17. Local Impacts
- 18. Supply Chain Environmental Engagement
- 19. Supply Chain Social Responsibility
- 20. High Quality Products
- 21. Sustainability Project Partnerships
- 22. Data Privacy & Security
- 23. Economic Performance
- 24. Long-Term Strategy
- 25. Transparency



Significance of CCL's Impact

The above graph shows the distribution of materiality assessment results ranked from lowest significance of CCL's impact and lowest importance to stakeholders to highest significance of CCL's impact and highest importance to stakeholders. Results have been weighted to represent each of our stakeholder categories equally.

The results of the survey showed that priority issues for CCL Industries' stakeholders include Workplace Safety, Legal Compliance, High Quality Products, Economic Performance and Long-Term Strategy. These categories align with the policies and programs in place at the Company to deliver high quality and innovative products, establish a safe and healthy workforce and increase economic performance and shareholder value.

# **United Nations**

# SUSTAINABLE GALS DEVELOPMENT GALS





































Improving sustainability performance is one of our primary corporate objectives over the next five years and beyond. To demonstrate our commitment, CCL Industries adopted the 17 United Nations 'Sustainable Development Goals'. Each goal has specific targets to be achieved by 2030 providing a framework to

benchmark performance and identify next steps to improve. In 2019, we identified seven of these goals most closely interlinked with the five pillars of our CSR program: Sustainability, Ethics, Health & Safety, Circular Innovation and Responsible Supply Chains.















# Corporate Social Responsibility Initiative

CCL Industries' CSR initiative is designed to enhance the integration of social and environmental concerns into our business operations and interactions with stakeholders. A CSR team has been created to closely monitor and implement sustainability and environmental programs and reports directly to the CEO. Five key pillars have been identified under this program to align with previous and existing corporate initiatives: Sustainability, Ethics, Health & Safety, Responsible Supply Chains and Circular Innovation.





**Sustainability:** The Company is committed to helping customers meet their targets by developing new products while reducing the environmental impact of its manufacturing processes. In 2019, we invested in greenhouse gas tracking software to monitor and report emissions from our global operations. Waste reduction is a priority: diverting current landfilled waste to recycling and incineration, reducing costs by minimizing waste generation at source and, where viable, reusing or selling manufacturing by-products.



**Ethics:** The Company has a good reputation for ethical excellence. In 2021, the Company updated the Global Business Ethics Guide, our primary policy on workplace practices, human rights, health and safety, ethical conduct and fair business practices for all employees. As a global enterprise with enormous cultural diversity in our workforce, inclusion is also an important factor for our future success.



**Health & Safety:** The health and safety of the Company's employees around the world is a top priority. The Company's current Environmental Health & Safety ("EHS") policy and robust safety reporting programs address the statutory requirements of the countries where the Company does business.



Responsible Supply Chains: The Company continues to work with its supply chain partners to reduce the overall environmental and social impacts of its products including transportation, secondary packaging, and material sourcing. In so doing, the Company established manufacturing sites and distribution centers close to the customer's point of use, developed innovative environmentally friendly products and sourced sustainable materials.



Circular Innovation: The Company's product innovation teams work directly with customers to create sustainable products applicable to their needs while supporting end consumer demand to reduce waste in the environment. For example, CCL Label created a line of products, including EcoStream® and EcoFloat™, that help customers recycle single use packaging by facilitating easy removal of labels from plastic bottles, and biodegradable EcoSolve® labels.



# Sustainability

In 2020, the Company continued to expand reporting of our carbon disclosure assessment, adding key environmental impacts from its global business operations. Our emissions were calculated using the Greenhouse Gas Protocol and the data below for Scope 2 using

the market-based methodology. Categories for disclosure were defined based on the results of the 2020 Materiality Assessment. Scope 3 categories identified as material to CCL Industries and included in this report are: Purchased Goods & Services. Inbound Deliveries, Outbound Deliveries, Waste, Water, Business Travel, Employee Commuting and Fuel- and Energy-Related Activities.













Emissions: Electricity and natural gas usage continues to be the majority sources of emissions generated in Scope 1 and Scope 2 categories. With the expansion of our Scope 3 reporting to include additional Material Purchases and Outbound Deliveries, Scope 3 now accounts for approximately 65% of our Company's total emissions, a small increase from 62% in 2019. Purchased Goods & Services now account for over 75% of Scope 3 emissions, making up just over 50% of total combined emissions categories. Innovia and CCL business segments account for 91% of greenhouse gas emissions across all Scopes (1,2,3) with higher rates of electricity usage and carbon intensive material purchases, including plastics and metals, as compared to Avery and Checkpoint.

Waste is a significant area in terms of our overall environmental impact and stakeholder priorities. With increasing consumer and regulatory attention being paid to the end-of-life treatment of product packaging, we must meet the growing demand for waste reduction and recycling compatible product lines. While the Company already recycles the majority of waste from its global operations, our label plants that convert pressure sensitive materials generate a higher proportion of waste in the production process (matrix) and during their application (liner). Finding recycling options and reducing the overall amount of matrix and liner waste from labels is an important industry challenge. Some of our facilities established partnerships with key suppliers to recycle liner waste generated during label application. Customers can return any liner generated at their facilities to be recycled. regardless of the supply source of the labels or material supplier that created the substrate. reducing the environmental impact of both our products and our customers' operations.

We have set several ambitious waste targets to reduce this key environmental impact of our products, including a 90% reduction globally in waste to landfill by 2025 and 100% of facilities in North America and Europe becoming net-zero waste to landfill by 2030. More information regarding our waste targets can be found under Targets and Goals. Despite recycling challenges for matrix waste, CCL Industries sent 29% of our 2020 total manufacturing waste to landfill with the majority recycled, incinerated or composted compared

<sup>1</sup> This figure is based on Scopes 1, 2, and 3 emissions combined.

to 30% in 2019. These improved results for 2020 were achieved despite expanded waste tracking and reporting capabilities for the inclusion of Hazardous waste at all our sites.

Innovia, Checkpoint, CCL Container and CCL Tube units have the highest recycling rates in the Company with highly reusable manufacturing byproducts including plastics and metals. For example, Checkpoint partners with fashion retailers on hard security tag return programs to minimize shipping and delivery emissions in addition to the environmental benefits of reusing and recycling the tags.

Water: CCL Industries strives to use water responsibly by minimizing consumption at our global locations and maintaining the quality of water leaving our facilities. We know water is often a critical resource within the local communities where we do business. Approximately one in three of our global facilities are based in water stressed regions<sup>2</sup> but the overall impact from our operations and related risks are considered low with water primarily used for sanitation, cleanup processes and cooling systems within the manufacturing process. There were no known incidents of non-compliance associated with water quality permits, standards and regulations in 2020.

2 CCL Industries identified areas with water stress as locations with High (40-80%) or Extremely High (>80%) Baseline water stress according to the WRI Aqueduct tool.

CCL Label's EcoStretch™ Sleeves offer the lowest carbon footprint of our PET bottle decoration technology options. They are stretched and applied without use of adhesives or heat and the low density film removes cleanly for easier bottle recycling. Sleeve waste can then be de-inked and the film recycled into reusable resin supply.



# **Environmental Data:**

# **Greenhouse Gas Emissions MT CO<sub>2</sub>e**

	2019	2020
Scope 1	142,830	143,327
Scope 2	258,471	263,616
Scope 3	674,047	760,661
Total	1,075,348	1,167,604

	2019	2020
Total Scope 3	674,047	760,661
Purchased Goods & Services	528,537	593,336
Inbound Deliveries	79,622	41,660
Outbound Deliveries	_	55,526
Waste	25,475	23,941
Water	1,496	1,128
Business Travel	18,500	5,234
<b>Employee Commuting</b>	20,400	20,400
Fuel- and Energy-Related Activities	17	19,436

# **Environmental Data Usage**

	CCL Industries		
	Unit	2019	2020
<b>Energy Consumption</b>	MWH	1,280,213	1,322,114
% of renewable energy	%	2	4
on-site renewable energy	MWH	33	37
grid electricity	MWH	572,141	600,948
electric vehicle consumption	MWH		27
Water			
Renewable Groundwater Supply	$m^3$	292,296	342,719
Municipal Water Supply	$m^3$	1,287,596	1,136,038
Total Water Usage	m <sup>3</sup>	1,579,892	1,478,757
Waste			
Landfill	MT	27,964	27,313
Incineration	MT	24,170	21,745
Recycled	MT	38,341	44,561
Compost	MT	1,698	532
Hazardous	MT	_	3,203
% Hazardous Recycled	%	_	39
Material Purchases			
Paper	MT	82,295	73,794
Cardboard	MT	28,371	15,338
Aluminum	MT	16,627	25,266
Steel	MT	4,146	4,660
Other Metals	MT	_	32
Total Plastic	MT	210,043	260,933
Recycled Plastic	MT	434	787
Adhesives	MT	_	5,576
Inks/Solvents	MT	_	13,463
Yarn/Textiles	MT	_	468
Chipboard/Wood	MT	_	4,005
Electronics Components	MT	_	193
Other	MT	_	39

Targets and Goals: Developing a detailed environmental impact assessment for our global operations was a priority for the Company in 2019 and 2020. In the coming years, we plan to continue to enhance our reporting to ensure full disclosure of material environmental metrics and results. Having a robust baseline will allow us to set targets and goals on critical environmental impact areas for our Company.

In August 2020, CCL Industries signed onto the New Plastics Economy Global Commitment, a circular vision in which plastic never becomes waste. In 2018, the New Plastics Economy, a part of the Ellen MacArthur Foundation, launched The Global Commitment to unite businesses and governments to commit and work for change in the production, use and reuse of plastic.

With waste being a materially relevant environmental impact for CCL Industries' operations and stakeholders, our Company announced the following key targets to reduce waste within our operations and the supply chain:

- By 2025, customers of CCL will be able to choose label products and solutions that will not hinder consumer packaged goods to be recyclable, reusable or compostable.
- CCL will limit industrial waste ending up in the environment or in landfills by implementing waste reduction strategies. We are setting goals of cutting 2020's level of waste to landfill by 90% globally by 2025 and eliminating all landfill from our manufacturing process by 2030 in North America and Europe.
- CCL will use a fixed financial percentage of its research and development ("R&D") resources annually towards further development of sustainable and circular products.
- CCL will continue to work collaboratively across the plastic value chain to ensure packaging is sorted and recycled in practice and at scale by developing enabling label solutions.

CCL Label's Food and Beverage Facility in Völkermarkt, Austria is a leader in sustainable Shrink and Stretch Sleeve products.





# **Ethics**

Since 1951, CCL Industries has a good reputation for ethical excellence with values that are the foundation of our success. They reflect our history and define our future, demonstrating a commitment to high standards, honesty and integrity. Our Global Business Ethics Guide

represents the primary policy on ethical conduct and fair business practices for all employees. This Guide covers a wide range of topics, including but not limited to regulatory compliance, anti-corruption, human rights and methods of reporting ethical concerns. Reviewing the Guide is an important part of new hire training and our global facilities are audited to ensure all new hires receive a copy of the ethics guide and sign a commitment of adherence to the code.

**Human Rights and Community Relations:** CCL Industries respects the human rights of all employees globally, does not tolerate harassment or discrimination and is committed to the communities in which we do business. We are dedicated to diversity and inclusion in the workplace providing equal employment opportunities to all employees and applicants respecting applicable laws and regulations. Each and every employee worldwide is responsible for maintaining a workplace that is free from discrimination, harassment, violence and substance abuse. We expect employees to treat each other and those with whom they have business dealings with courtesy, respect and honesty. We will comply with all applicable local and international laws and regulations protecting human rights including but not limited to child labor, forced labor, discrimination and human trafficking. We seek to improve the communities in which we do business by supporting local health and social services, community development, protection of the environment and other local initiatives by encouraging our employees to volunteer their time to such programs.

Data Security: CCL Industries' assets and information include physical property and equipment, technology and confidential &

proprietary information. The Company considers data a corporate asset and as such, it must be protected from unauthorized access. All authorized users of computer resources are required to protect these assets against unauthorized usage, access, modification, destruction, disclosure, loss or transfer of data, whether accidental or intentional. Violation of this policy could result in termination and, where appropriate, criminal prosecution of the responsible person(s).

Product Quality & Safety: As a global company, CCL Industries serves a variety of markets where the quality of our products is critical to consumer safety. In Healthcare, a printing error can result in altered label content and potentially negative health outcomes for patients. High quality standards and strict adherence to regulatory requirements at our global facilities protect the consumer, reducing overall risk for our customers. All global facilities follow Good Manufacturing Practices (GMPs) and have Standard Operating Procedures (SOPs) in place to identify quality issues prior to shipment of our products while minimizing scrap and waste. Additionally, many of our facilities carry externally audited certifications of their quality systems.



# Health & Safety

CCL Industries is committed to protecting the health and safety of its employees. While our Company operates with many highly diverse manufacturing plants around the world, including emerging markets, our employees are treated with the same respect and care no matter the jurisdiction.

## **Health & Safety Data**

Rate Per 100 Employees	2019	2020
Total Incident Rate	1.33	1.08
Lost Time Injury Rate	0.84	0.72



The Company ensures all global locations provide a safe work place for employees through its clear Environmental Health & Safety ("EHS") policy, ongoing performance assessments implemented worldwide and set the following enhanced expectations to create a world class safety culture:

- All locations are required to have a Safety Handbook consisting of a facility's safety policies, procedures and trainings available in languages spoken by local employees.
- We are committed to integrating EHS considerations into operating practices and employee training programs with the objective of an injury free work place.
- Quarterly reporting of health and safety performance statistics to management and the CSR Committee is required with the objective of an injury free work place and appropriate response to all incidents. Each facility is assessed a color code ranking for safety each calendar year with a focus on improvement of their health and safety standards.

- All facilities must comply with applicable local and international laws & regulations.
   Furthermore, all safety policies should comply with global industry best practices that often go beyond country or regional standards.
- All locations must provide applicable safety information at point of entry to the facility for all visitors, including but not limited to customers, vendors, contractors and off site employees.
- All locations must establish a Safety Committee consisting of representation from both management and the work force.
- All General Managers are required to certify that all required and relevant safety trainings have been completed on an annual basis.
- Per the EHS Policy, CCL Industries has a goal of performing safety audits at 25% of plants on an annual basis. Audits include a review of a facility's policies and procedures.



Hybrid digital presses have the power to create premium images, print variable data, make design revisions on the fly and streamline the supply chain. With automated "any stage differentiation (ASD)", production plans can be managed on much shorter lead times helping customers avoid inventory obsolescence in label purchases to support sustainability.



# Responsible Supply Chains

CCL Industries' supply chain model emphasizes agility and speed to market while reducing working capital, often manufacturing close to the customers' point of use. Through predictive forecasting and responsive production, we are able to drive down lead times and

help lower inventory throughout the supply chain with the added benefit of reducing waste and obsolescence, lowering the effects on the environment. Where local manufacturing is not economically viable we globally deploy and continue to expand Near Site Distribution Centers. These locations are typically located within minutes of our customers' manufacturing sites and support inventory from multiple business units. With the uncertainties inherent to end use demand, our Near Site Distribution Centers provide on-time supply certainty saving customers countless hours of potential downtime and waste, while reducing our combined carbon footprint through reduced transportation and obsolescence.







Responsible Packaging: We partner with global customers to reduce the environmental impacts of tertiary packaging by substituting reusable elements in the form of plastic pallets and transit packaging which are direct replacements to both wooden pallets and corrugated boxes. This reduces overall transportation costs and greenhouse gas emissions due to their ability to be vertically stacked increasing the overall capacity of a truck. In 2019, three Home and Personal Care facilities combined were able to save 82 metric tons of wooden pallets and 28 metric tons of corrugate by switching customers to reusable tertiary packaging.

Material Sourcing: All our manufacturing operations have full disclosure and traceability of their purchased materials. The vast majority of our paper material suppliers are certified for sustainable forestry including Forest Stewardship Council ("FSC") and Programme for the Endorsement of Forest Certification ("PEFC") certifications. Several facilities have FSC chain of custody certification. Most aluminum slug material purchases come from suppliers certified under the Aluminium Stewardship Initiative ("ASI") Performance Standard.

The Company does not always select the specific materials that go into a finished product as customers sometimes specify them. Regardless, we work with both suppliers and customers to promote sustainable options that reduce the overall environmental impacts of our product.

# Circular Innovation



CCL Label's Home & Personal Care and Food & Beverage businesses supply premium decoration labels and sleeves that leave no label or adhesive residue in PET bottle recycling systems and durable film wash-off labels that facilitate the multiple trip reuse of returnable glass bottles.



# Circular Innovation

A fierce commitment to excellent customer service is one of our core values and we know that it is still the key to our continued success. In order to best serve our customers, we must stay responsive to current and future market needs. From our concept designs to the resources

we use, we strive to reimagine how products are created in order to make them better.

As a leader in innovation we are committed to developing and partnering with suppliers to offer products that meet a variety of environmental and ecological needs. Currently, the Company's research and development teams are focused on developing recyclable and recycle-compatible products to ensure full recovery of packaging containers in the circular economy keeping them out of the environment on both land and in water.







The Mighty Badge: Avery developed this new, reusable patented system, eliminating the need for single-use identification badges for businesses, meetings, conferences and other applications. All the materials used in this badge are fully recyclable, even non-reusable components such as the insert sheet, stay out of landfill.

Post-Consumer Resin (PCR) Plastic Tubes: PCR personal care tubes are constructed with 53%-80% post-consumer recycled resin content. Over 207 metric tons of recycled resin was used in tube constructions in 2019.

Propafilm™ Strata: Innovia partnered with Interseroh, an independent German recycling and consulting company, to test its latest high barrier multilayer film in polypropylene closed-loop recycling streams. This film has a highly effective barrier to aroma, mineral oils and oxygen even at high relative humidity levels which can extend the shelf life of food products and reduce food waste. Interseroh has certified all uncoated and acrylic coated films produced by Innovia as recyclable with all of these films qualifying to carry the "Made for Recycling" logo.

**Apparel Labeling Solutions (ALS):** Checkpoint's new sustainable satin care labels are

manufactured using recycled polyester while maintaining a very soft hand feel. All ALS manufacturing sites use the same raw materials, printing techniques and quality controls to guarantee a sustainable product with uniform branding, delivering consistency across all product formats.

EcoFloat™ Sleeves: This clear polyolefin sleeve material was engineered by Innovia and CCL Label to deliver ultimate performance in the sink/float process during PET bottle recycling. The low density sleeve material easily detaches from the PET flakes which enables a high quality yield – thus supporting bottle-to-bottle recycling. EcoFloat™ combines design freedom and strong visual impact at the point of sale while supporting recycling. Our Company received Critical Guidance Recognition for this material from the Association of Plastic Recyclers (APR) in early 2021.

WashOff Labels: CCL is a leading pioneer of Pressure Sensitive Labels that can be washed off using common industrial bottle washing machines. CCL's WashOff Labels are the ideal solution for returnable, reusable and refillable glass or plastic bottles, offering premium decoration in a proven sustainable and affordable packaging option.

# **SASB Index**

# **CCL Industries SASB Disclosure:**

Resource Transformation – Containers & Packaging (RT-CP)

Topic	Code	Metric	Unit of Measure	Response
	RT-CP-110a.1	Gross global Scope 1 emissions, percentage covered under emissions-limiting regulations	Metric tons (t) CO <sub>2</sub> e, Percentage (%)	Pages: 14
Greenhouse Gas Emissions	RT-CP-110a.2	Discussion of long-term and short-term strategy or plan to manage Scope 1 emissions, emissions reduction targets, and an analysis of performance against those targets	N/A (Discussion)	Pages: 12, 13, 14, 15
Air Quality	RT-CP-120a.1	Air emissions of the following pollutants: (1) NO <sub>x</sub> (excluding N <sub>2</sub> O), (2) SO <sub>x</sub> , (3) volatile organic compounds (VOCs), and (4) particulate matter (PM)	Metric tons (t)	CCL Industries complies with applicable regulatory requirements regarding air quality in the locations where we do business. Air emissions from VOCs, NO <sub>x</sub> , SO <sub>x</sub> , and particulate matter are not material to the Company at this time.
Energy Management	RT-CP-130a.1	(1) Total energy consumed, (2) percentage grid electricity, (3) percentage renewable, (4) total self-generated energy	Gigajoules (GJ), Percentage (%)	Pages: 14
	RT-CP-140a.1	(1) Total water withdrawn, (2) total water consumed, percentage of each in regions with High or Extremely High Baseline Water Stress	Thousand cubic meters (m3), Percentage (%)	Pages: 13, 14
Water Management	RT-CP-140a.2	Description of water management risks and discussion of strategies and practices to mitigate those risks	N/A (Discussion)	Pages: 13
	RT-CP-140a.3	Number of incidents of non- compliance associated with water quality permits, standards, and regulations	Number	Pages: 13
Waste Management	RT-CP-150a.1	Amount of hazardous waste generated, percentage recycled	Metric tons (t), Percentage (%)	Pages: 14

Topic	Code	Metric	Unit of Measure	Response
Product Safety	RT-CP-250a.1	Number of recalls issued, total units recalled	Number	Recalls are not materially relevant to the Company.
	RT-CP-250a.2	Discussion of process to identify and manage emerging materials and chemicals of concern	N/A (Discussion)	Pages: 16
Product Lifecycle Management	RT-CP-410a.1	Percentage of raw materials from: (1) recycled content, (2) renewable resources, and (3) renewable and recycled content	Percentage (%) by weight	Pages: 4, 5, 14, 19
	RT-CP-410a.2	Revenue from products that are reusable, recyclable, and/or compostable	Reporting currency	Not disclosed. As a publicly traded company, CCL Industries is unable to disclose metrics related to sales outside of those included in our financial reporting.
	RT-CP-410a.3	Discussion of strategies to reduce the environmental impact of packaging throughout its lifecycle	N/A (Discussion)	Pages: 7, 12, 13, 15, 19, 21
Supply Chain Management	RT-CP-430a.1	Total wood fiber procured, percentage from certified sources	Metric tons (t), Percentage (%)	Pages: 4, 5, 14, 19
	RT-CP-430a.2	Total aluminum purchased, percentage from certified sources	Metric tons (t), Percentage (%)	Pages: 4, 5, 14, 19
Activity Metrics	RT-CP-000.A	Amount of production, by substrate	Metric tons (t)	Pages: 4, 5
	RT-CP-000.B	Percentage of production as: (1) paper/wood, (2) glass, (3) metal, and (4) plastic	Percentage (%) by revenue	Pages: 4, 5
	RT-CP-000.C	Number of employees	Number	Pages: 4



# VERIFICATION OPINION DECLARATION GREENHOUSE GAS EMISSIONS

#### To: The Stakeholders of CCL Industries Inc.

Apex Companies, LLC (Apex) was engaged to conduct an independent verification of the greenhouse gas (GHG) emissions reported by CCL Industries Inc. (CCL) for the period stated below. This verification declaration applies to the related information included within the scope of work described below.

The determination of the GHG emissions is the sole responsibility of CCL. CCL is responsible for the preparation and fair presentation of the GHG statement in accordance with the criteria. Apex's sole responsibility was to provide independent verification on the accuracy of the GHG emissions reported, and on the underlying systems and processes used to collect, analyze and review the information. Apex is responsible for expressing an opinion on the GHG statement based on the verification. Verification activities applied in a limited level of assurance verification are less extensive in nature, timing and extent than in a reasonable level of assurance verification.

## Boundaries of the reporting company GHG emissions covered by the verification:

- Operational Control
- Worldwide Operations

Types of GHGs: CO<sub>2</sub>, N<sub>2</sub>O, CH<sub>4</sub>, HFCs, Kyoto Protocol

#### **GHG Emissions Statement:**

- **Scope 1:** 143,000 metric tons of CO<sub>2</sub> equivalent
- **Scope 2 (Location-Based):** 256,000 metric tons of CO<sub>2</sub> equivalent
- **Scope 2 (Market-Based):** 264,000 metric tons of CO<sub>2</sub> equivalent

Data and information supporting the Scope 1 and Scope 2 GHG emissions statement were historical in nature.

#### Period covered by GHG emissions verification:

• January 1, 2020 to December 31, 2020

## Criteria against which verification conducted:

• World Resources Institute (WRI)/World Business Council for Sustainable Development (WBCSD) Greenhouse Gas (GHG) Protocol Corporate Accounting and Reporting Standard (Scope 1 and 2)

## **Reference Standard:**

• ISO 14064-3 Second edition 2019-04: Greenhouse gases -- Part 3: Specification with guidance for the verification and validation of greenhouse gas statements

#### Level of Assurance and Qualifications:

- Limited
- This verification used a materiality threshold of  $\pm 5\%$  for aggregate errors in sampled data for each of the above indicators

## **GHG Verification Methodology:**

Evidence-gathering procedures included but were not limited to:

• Interviews with relevant personnel of CCL;

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- Review of documentary evidence produced by CCL;
- Review of CCL data and information systems and methodology for collection, aggregation, analysis and review of information used to determine GHG emissions; and
- Audit of sample of data used by CCL to determine GHG emissions.

#### **Verification Opinion:**

Based on the process and procedures conducted, there is no evidence that the GHG emissions statement shown above:

- is not materially correct and is not a fair representation of the GHG emissions data and information; and
- has not been prepared in accordance with the WRI/WBCSD GHG Protocol Corporate Accounting and Reporting Standard (Scope 1 and 2).

It is our opinion that CCL has established appropriate systems for the collection, aggregation and analysis of quantitative data for determination of these GHG emissions for the stated period and boundaries.

#### Statement of independence, impartiality and competence

Apex is an independent professional services company that specializes in Health, Safety, Social and Environmental management services including assurance with over 30 years history in providing these services.

No member of the verification team has a business relationship with CCL, its Directors or Managers beyond that required of this assignment. We conducted this verification independently and to our knowledge there has been no conflict of interest.

Apex has implemented a Code of Ethics across the business to maintain high ethical standards among staff in their day-to-day business activities.

The verification team has extensive experience in conducting assurance over environmental, social, ethical and health and safety information, systems and processes, and has over 20 years combined experience in this field and an excellent understanding of Apex's standard methodology for the verification of greenhouse gas emissions data.

Attestation:

Christopher J. Ostermann, CPEA Division Manager - Lead Verifier Apex Companies, LLC

Kennesaw, Georgia

June 25, 2021

John A. Rohde, Technical Review National Practice Line Leader Apex Companies, LLC Lakewood, Colorado

This verification statement, including the opinion expressed herein, is provided to CCL and is solely for the benefit of CCL in accordance with the terms of our agreement. We consent to the release of this statement by you to CDP in order to satisfy the terms of CDP disclosure requirements but without accepting or assuming any responsibility or liability on our part to CDP or to any other party who may have access to this statement.

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#### INDEPENDENT LIMITED ASSURANCE STATEMENT



To: The Stakeholders of CCL Industries Inc.

## Introduction and objectives of work

Apex Companies, LLC (Apex) has been engaged by CCL Industries Inc. (CCL) to conduct an independent assurance of its water consumption. This assurance statement applies to the related information included within the scope of work described below.

This information and its presentation are the sole responsibility of the management of CCL. Apex was not involved in the drafting of the water consumption. Our sole responsibility was to provide independent assurance on the accuracy of information included.

## Scope of work

The scope of our work was to provide assurance over water consumption data for the reporting period January 1, 2020 to December 31, 2020 (the 'Subject Matter'). Our assurance does not extend to any other information.

## **Reporting Boundaries**

The following are the boundaries used by CCL for reporting sustainability data:

- **Operational Control**
- Worldwide Operations

## **Limitations and Exclusions**

Limitations and exclusions from the scope of our work is any assurance of information relating to:

- Activities outside the defined assurance period;
- Positional statements (expressions of opinion, belief, aim or future intention by CCL) and statements of future commitment;

This limited assurance engagement relies on a risk based selected sample of sustainability data and the associated limitations that this entails. This independent statement should not be relied upon to detect all errors, omissions or misstatements that may exist.

#### Responsibilities

This preparation and presentation of the Subject Matter are the sole responsibility of the management of CCL.

Apex was not involved in the drafting of Subject Matter or of the Reporting Criteria. Our responsibilities were to:

- obtain limited assurance about whether the Subject Matter has been prepared in accordance with the Reporting Criteria;
- form an independent conclusion based on the assurance procedures performed and evidence obtained; and
- report our conclusions to the Stakeholders of CCL.

#### **Assessment Standards**

We performed our work in accordance with Apex's standard procedures and guidelines for external Assurance of Sustainability Reports and International Standard on Assurance Engagements (ISAE) 3000 Revised, Assurance Engagements Other than Audits or Reviews of Historical Financial Information (effective for assurance reports dated on or after Dec. 15, 2015), issued by the International Auditing and Assurance Standards Board. A materiality threshold of ±5-percent was set for the assurance process.

## **Summary of Work Performed**

As part of our independent assurance, our work included:

- 1. Assessing the appropriateness of the Reporting Criteria for the Subject Matter;
- 2. Conducting interviews with relevant personnel of CCL;
- Reviewing the data collection and consolidation processes used to compile Subject Matter, including assessing assumptions made, and the data scope and reporting boundaries;
- 4. Reviewing documentary evidence provided by CCL;
- 5. Agreeing a selection of the Subject Matter to the corresponding source documentation;
- 6. Reviewing CCL systems for quantitative data aggregation and analysis; and
- 7. Assessing the disclosure and presentation of the Subject Matter to ensure consistency with assured information.

## **Data Verified:**

Water Supply: 1,136,000 cubic meters

#### Conclusion

On the basis of our methodology and the activities described above:

- Nothing has come to our attention to indicate that the Subject Matter is not fairly stated in all material respects; and
- It is our opinion that CCL has established appropriate systems for the collection, aggregation and analysis of quantitative data such as water supply data.

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## Statement of Independence, Integrity and Competence

Apex is an independent professional services company that specializes in Health, Safety, Social and Environmental management services including assurance with over 30 years history in providing these services.

Apex has implemented a Code of Ethics across the business to maintain high ethical standards among staff in their day-to-day business activities.

No member of the assurance team has a business relationship with CCL, its Directors or Managers beyond that required of this assignment. We have conducted this verification independently, and there has been no conflict of interest.

The assurance team has extensive experience in conducting assurance over environmental, social, ethical and health and safety information, systems and processes, has over 20 years combined experience in this field and an excellent understanding of Apex's standard methodology for the verification of greenhouse gas emissions data.

#### Attestation:

Christopher J. Ostermann, CPEA Division Manager - Lead Verifier Apex Companies, LLC Kennesaw, Georgia

John A. Rohde, Technical Reviewer National Practice Line Leader Apex Companies, LLC Lakewood, Colorado

June 3, 2021

# Notes



## **CCL** Industries Inc.

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