

# **Investor Update**

4<sup>th</sup> Quarter 2021

(Unaudited)

February 25, 2022

#### **Disclaimer**

This presentation contains forward-looking information and forward-looking statements, as defined under applicable securities laws, (hereinafter collectively referred to as "forward-looking statements") that involve a number of risks and uncertainties. Forward-looking statements include all statements that are predictive in nature or depend on future events or conditions. Forward-looking statements are typically identified by, but not limited to, the words "believes," "expects," "anticipates," "estimates," "intends," "plans" or similar expressions. Statements regarding the operations, business, financial condition, priorities, ongoing objectives, strategies and outlook of the Company, other than statements of historical fact, are forward-looking statements. Specifically, this presentation contains forward-looking statements regarding the anticipated growth in sales, income and profitability of the Company's segments; the Company's improvement in market share; the Company's capital spending levels and planned capital expenditures in 2022; the adequacy of the Company's financial liquidity; adjusted earnings per share; the Company's effective tax rate; the Company's ongoing business strategy; the Company's expectations regarding general business and economic conditions; the continuing impact the CV19 pandemic will have on the global economy and the global supply chain; the Company's success in passing on foreign exchange movements and input cost changes to its customer base; the Company's success in quickly initiating actions to reduce variable costs if the economic environment weakens; the Company's expectation that H122 will be a pass through period of inflation drivers; and that CCL Design chip shortage issues will continue.

Forward-looking statements are not guarantees of future performance. They involve known and unknown risks and uncertainties relating to future events and conditions, including, but not limited to, the impact of competition; consumer confidence and spending preferences; general economic and geopolitical conditions; currency exchange rates; interest rates and credit availability; technological change; changes in government regulations; risks associated with operating and product hazards; and the Company's ability to attract and retain qualified employees. Do not unduly rely on forward-looking statements as the Company's actual results could differ materially from those anticipated in these forward-looking statements. Forward-looking statements are also based on a number of assumptions, which may prove to be incorrect, including, but not limited to, assumptions about the following: higher consumer spending; increased customer demand for the Company's products; continued historical growth trends, market growth in specific segments and entering into new segments; the Company's ability to provide a wide range of products to multinational customers on a global basis; the benefits of the Company's focused strategies and operational approach; the Company's ability to implement its acquisition strategy and successfully integrate acquired businesses; the achievement of the Company's plans for improved efficiency and lower costs, including the ability to pass on polypropylene resin cost increases to its customers; the availability of cash and credit; fluctuations of currency exchange rates; the Company's continued relations with its customers; and general business and economic conditions. Should one or more risks materialize or should any assumptions prove incorrect, then actual results could vary materially from those expressed or implied in the forward-looking statements. Further details on key risks can be found throughout this report and particularly in Section 4: "Risks and Uncertainties."

Except as otherwise indicated, forward-looking statements do not take into account the effect that transactions or non-recurring or other special items announced or occurring after the statements are made may have on the business. Such statements do not, unless otherwise specified by the Company, reflect the impact of dispositions, sales of assets, monetizations, mergers, acquisitions, other business combinations or transactions, asset write-downs or other charges announced or occurring after forward-looking statements are made. The financial impact of these transactions and non-recurring and other special items can be complex and depends on the facts particular to each of them; therefore, the financial impact cannot be described in a meaningful way in advance of knowing the specific facts.

The forward-looking statements are provided as of the date of this presentation and the Company does not assume any obligation to update or revise the forward-looking statements to reflect new events or

circumstances, except as required by law.

Additional information relating to the Company, including the Company's Annual Information Form, is available on SEDAR at www.sedar.com or on the Company's website www.cclind.com.



#### **Summary Twelve Months Ended Three Months Ended** Periods Ended December 31st (millions of CDN \$) 2021 2020 2021 2020 Change (ex. FX) Change (ex. FX) +14.6% \$1,350.6 **Sales** \$1,488.8 \$5,732.8 \$5,242.3 Operating Income<sup>(1)</sup> \$ 213.3 823.5 208.8 891.3 **Net Finance Costs** (13.9)(15.8)(56.9)\$ (65.2) **Corporate Expenses** (60.6)\$ (46.7) (18.2)\$ (16.4)145.9 145.1 599.1 529.7 **Net Earnings** EBITDA<sup>(1)</sup> \$1,173.1 \$ 1,123.2 277.2 283.9 **Effective Tax Rate** 23.6% 20.1% 19.0% 23.9%



### **Earnings Per Share**

Periods Ended December 31st

(Per Class B share)

#### **Three Months Ended**

2021 2020

Net earnings - basic \_\_\_\_ \$0.80

Net loss from restructuring and other items \$0.01 \$0.03

New UK tax legislation

Adjusted basic earnings(1)

<u>\$0.8</u>′

<u>\$0.84</u>

\$0.81

Adjusted basic earnings variance (after tax) due to:

Operating Income | +\$0.02 Interest Expense | +\$0.01

FX | -\$0.04 Corporate Expense | -\$0.01 Change in Tax Rate | -\$0.01

#### **Twelve Months Ended**

2021 2020

**\$3.33 \$2.96** 

**\$0.02 \$0.12** 

**\$0.02 \$** 

Operating Income | +\$0.44

Change in Tax Rate | +\$0.05

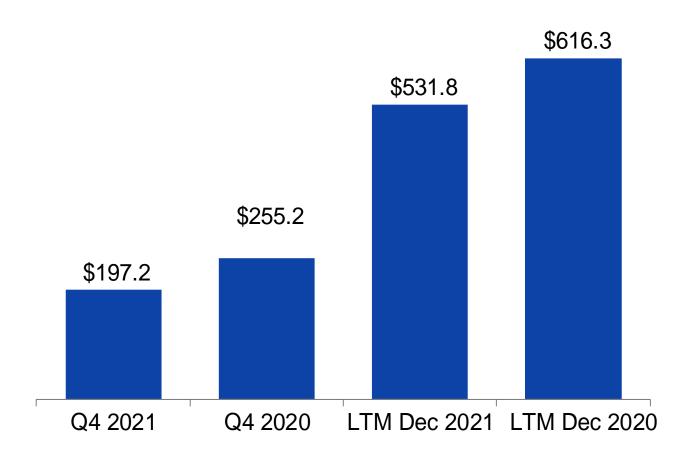
Interest Expense | +\$0.02

FX | -\$0.15 Corporate Expense | -\$0.07



### Free Cash Flow From Operations<sup>(2)</sup>

Periods Ended December 31<sup>st</sup> (millions of CDN \$)

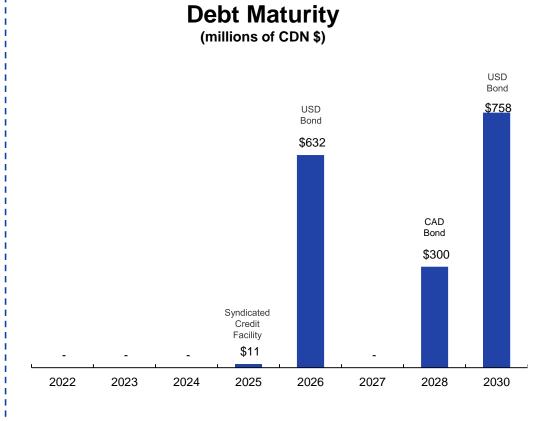




#### **Cash & Debt Summary**

(millions of CDN \$) Bonds (US\$600.0MM, US\$500.0MM, C\$300.0MM) Syndicated term facility Syndicated credit facility Lease liabilities Debt - all other, net of issuance costs **Total debt Less: Cash and cash equivalents** Net debt

D	December 2021		December 2020		
\$	1,690.1	\$	1,699.8		
	-		204.9		
	11.0		50.2		
	144.6		153.4		
	5.6		(13.7)		
\$	1,851.3	\$	2,094.6		
	(602.1)		(703.7)		
\$	1,249.2	\$	1,390.9		

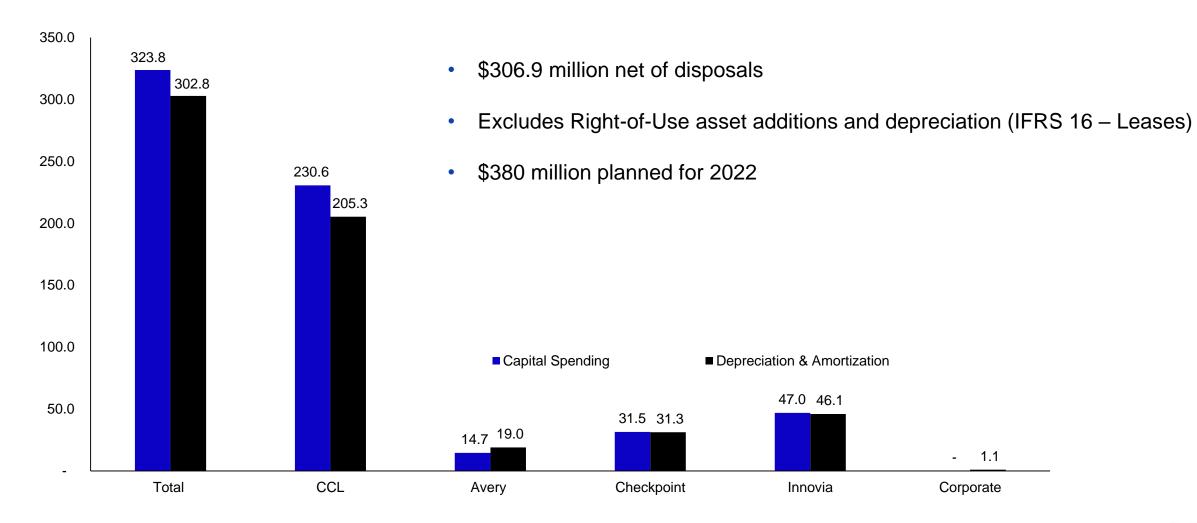


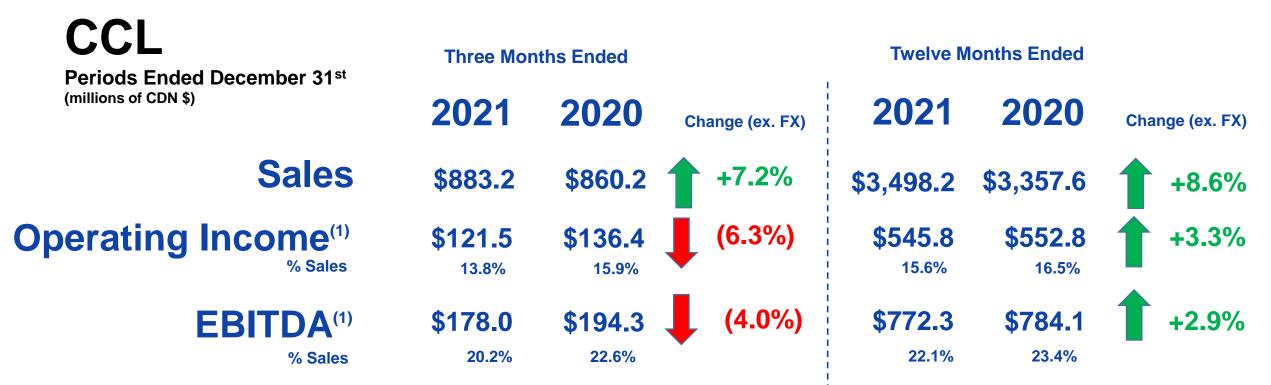
- Leverage ratio<sup>(1)</sup> of 1.06x EBITDA
- Available capacity within the syndicated revolving facility is US\$1.19 billion
- Strong liquidity position



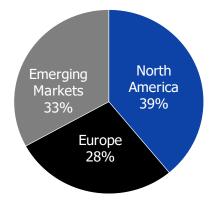
### **Capital Spending**

Twelve Months Ended December 31st 2021 (millions of CDN \$)





- Regional organic sales growth: North America up low single digit, Europe up mid single digit
   Latin America & Asia Pacific up double digit
- Operating Income impacted by raw materials, energy & freight inflation, especially in Food & Beverage
- Chip supply situation impacted CCL Design customers, notably in Automotive



**CCL Sales by Geography** 



Joint Ventures Periods Ended December 31st	Three Mont	hs Ended	Twelve Months Ended	
Results at 100% (millions of CDN \$)	2021	2020	2021	2020
Sales	\$ 39.6	\$35.6	\$143.5	\$136.2
Net Income	\$ 9.7	\$7.9	\$22.5	\$19.0
EBITDA <sup>(1)</sup>	\$ 13.5	\$11.7	\$37.0	\$33.6
% Sales	34.1%	32.9%	25.8%	24.7%
Label ventures equity share*	\$ 4.8	\$4.0	\$11.2	\$9.8
Rheinfelden equity share*	<b>\$</b> -	\$ -	\$ -	\$(0.3)

- Strong results in Middle East & Russia
- Rheinfelden fully consolidated from 2020 second quarter



Avery Periods Ended December 31st	Three Months Ended			Twelve Months Ended		
(millions of CDN \$)	2021	2020	Change (ex. FX)	2021	2020	Change (ex. FX)
Sales	\$179.9	\$150.8	+22.7%	\$708.9	\$634.2	+16.5%
Operating Income <sup>(1)</sup> % Sales	<b>\$38.4</b> 21.3%	<b>\$27.0</b> 17.9%	+45.9%	\$148.8 21.0%	<b>\$113.3</b> 17.9%	+36.4%
EBITDA <sup>(1)</sup> % Sales	\$44.9 25.0%	<b>\$33.7</b> 22.3%	+36.8%	\$174.2 24.6%	\$139.7 22.0%	+29.4%

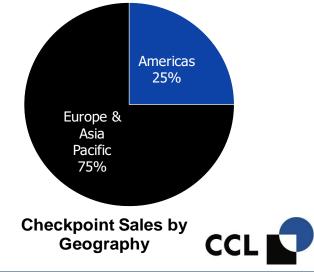
- Strong recovery continues: all regions and all products, event badge business remains below normal but improving
- Raw materials availability, inflation and elevated freight cost from China for components curtailed profitability





#### Checkpoint **Twelve Months Ended Three Months Ended** Periods Ended December 31st (millions of CDN \$) 2020 2021 2021 2020 Change (ex. FX) Change (ex. FX) \$189.3 \$226.8 \$635.5 \$772.5 Sales Operating Income<sup>(1)</sup> \$36.4 \$32.2 \$115.5 \$80.3 % Sales 17.0% 15.0% 12.6% 16.0% \$46.8 \$155.0 EBITDA<sup>(1)</sup> \$118.5 20.6% 22.1% 20.1% 18.6% % Sales

- Merchandise Availability ("MAS") grew organically in all regions; profitability impacted by normalizing expenses & significant freight & component inflation from China
- Apparel Label ("ALS") results exceeded expectations on >30% organic growth driven by RFID, augmented by the Uniter acquisition and FX benefits in Turkey





### Innovia Periods Ended December 31st (millions of CDN \$)

% Sales

#### **Three Months Ended**

2020

20.0%

Change (ex. FX)

<b>Twelv</b>	e Months	s Ended
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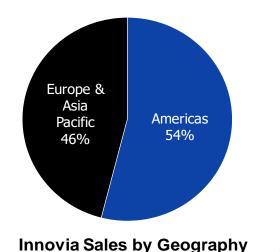
Sales	\$198.9	\$150.3	+36.0%
Operating Income <sup>(1)</sup> % Sales	\$12.5 6.3%	<b>\$17.7</b> 11.8%	(24.3%)
EBITDA <sup>(1)</sup>	\$25.3	\$30.1	(12.3%)

2021

12.7%

2021 2020 Change (ex. FX) \$615.0 \$753.2 \$81.2 12.5% 10.8% \$126.0 \$130.6 20.5% 17.3%

- Strong sales gains largely resin cost pass through, volume up modestly
- Significant energy and freight inflation impacted profitability, especially in Europe
- Lower resin pricing in the U.S., impacted margins on revaluation of inventories



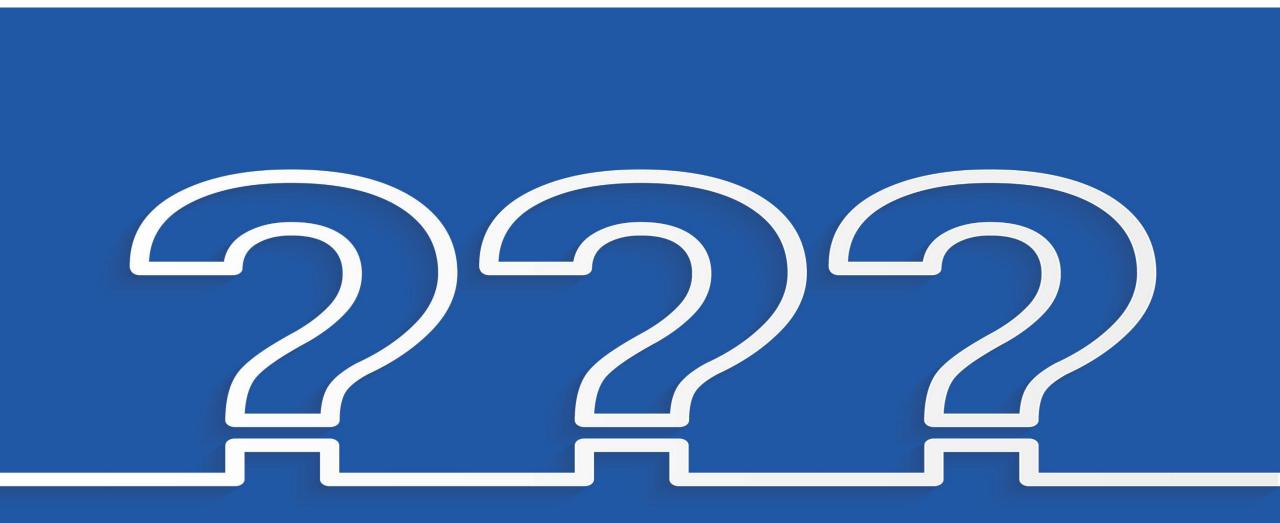


#### **Outlook Commentary**

- H122 will be a pass through period of numerous inflation drivers, some supply availability issues, comps should ease as year unfolds
- Avery should continue to improve, augmented by acquisitions
- Checkpoint needs to execute price increases to recover inflation in MAS business, expect strength in ALS to continue on RFID growth
- CCL Design chip shortage issues to continue, especially in Automotive, acquisitions a significant offset
- CCL HPC, Food & Beverage and Healthcare & Specialty units all dealing with inflation
- Banknote demand difficult to predict at CCL Secure
- Resin markets declining in the U.S, Innovia must navigate energy & freight inflation plus the EcoFloat start up in Europe



## **Questions**





### **Appendix: Definitions**

- (1) Non-IFRS measure; see MD&A dated December 31, 2021 for definition.
- (2) Free Cash Flow from Operations (non-IFRS measure) = cash from operating activities less capital expenditures, net of proceeds from sale of property, plant and equipment.



### **Appendix: Segment Reporting**

<u>CCL Segment ("CCL")</u> CCL is a converter of pressure sensitive and specialty extruded film materials for a wide range of decorative, instructional, functional and security applications for government institutions and large global customers in the consumer packaging, healthcare & chemicals, consumer electronic device and automotive markets. Extruded & laminated plastic tubes, aluminum aerosols & specialty bottles, folded instructional leaflets, precision decorated & die cut components, electronic displays, polymer banknote substrate and other complementary products and services are sold in parallel to specific end-use markets.

Avery Segment ("Avery") Avery is a supplier of labels, specialty converted media and software solutions to enable short-run digital printing in businesses and homes alongside complementary office products sold through distributors and mass market retailers. The products are split into three primary lines: (1) Printable Media, including address labels, shipping labels, marketing and product identification labels, business cards, and name badges supported by customized software solutions; (2) Organizational Products Group, including binders, sheet protectors, indexes & dividers and writing instruments; (3) Direct-to-Consumer digitally imaged media including labels, business cards, name badges, event badges, wristbands and family-oriented identification labels supported by unique web-enabled e-commerce URLs.

<u>Checkpoint Segment ("Checkpoint")</u> Checkpoint is a manufacturer of technology-driven loss-prevention, inventory-management and labeling solutions, including radio frequency and radio frequency identification ("RFID") solutions, to the retail and apparel industry. The Segment has three primary product lines: Merchandise Availability Solutions ("MAS"), Apparel Labeling Solutions ("ALS") and "Meto". The MAS line focuses on electronic-article-surveillance ("EAS") systems; hardware, software, labels and tags for loss prevention and inventory control systems including RFID solutions. ALS products are apparel labels and tags, some of which are RFID capable. Meto supplies hand-held pricing tools and labels and promotional in-store displays.

Innovia Segment ("Innovia") Innovia supplies specialty, high-performance, multi-layer, surface engineered biaxially oriented polypropylene ("BOPP") films from facilities in Australia, Belgium, Mexico, Poland and the United Kingdom to customers in the pressure sensitive label materials, flexible packaging and consumer packaged goods industries worldwide. Additionally a small percentage of the total volume is sold internally to CCL Secure while two smaller non-BOPP facilities, in Germany and U.S., produce almost their entire output for CCL Label.

