



News Release

Stock Symbol: TSX – CCL.A and CCL.B

For Immediate Release – Tuesday, April 17, 2012

**CCL TO HOLD CONFERENCE CALL TO DISCUSS FIRST QUARTER
RESULTS, THURSDAY, MAY 3, 2012, AT 3:00 P.M. EDT**

Toronto, April 17, 2012 - CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products and healthcare industries, will hold a conference call to discuss its first quarter results on Thursday, May 3, 2012, at 3:00 P.M. EDT.

To access this call, please dial:

416-340-2219 – Local
1-866-226-1793 – Toll Free

The press release and conference call presentation will be posted on the Company's website on Thursday, May 3, 2012 – www.cclind.com.

Audio replay service for the conference call will be available Thursday, May 3, 2012, at 6:00 p.m. EDT until Thursday, May 17, 2012, at 11:59 p.m. EDT.

To access Conference Replay, please dial:

905-694-9451 – Local
1-800-408-3053 – Toll Free
Access Code: 5270712

With headquarters in Toronto, Canada, CCL Industries now employs approximately 6,400 people and operates 70 production facilities globally located to meet the sourcing needs of large international customers. CCL Label is the world's largest converter of pressure sensitive and film materials for label applications and sells to leading global customers in the consumer packaging, healthcare, automotive and consumer durable markets. CCL Container and CCL Tube are leading producers of aluminum aerosol cans, bottles and extruded plastic tubes for consumer packaged goods customers in the United States, Canada and Mexico.

For more information, contact:

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For more details on CCL, visit our website – www.cclind.com