



News Release

Stock Symbol: TSX – CCL.A and CCL.B

For Immediate Release – July 17, 2014

CCL Industries Inc. Announces Appointment of New Director

Toronto, July 17, 2014 - Mr. Donald G. Lang, Executive Chairman of CCL Industries Inc. ("CCL" or "the Company"), a world leader in specialty label and packaging solutions for global corporations, small businesses and consumers, announced the appointment of Ms. Mandy Shapansky to the Board of Directors.

Ms. Shapansky is President and Chief Executive Officer of Xerox Canada with responsibility for all Canadian operations including human resources, finance, customer service, marketing and sales. Ms. Shapansky was recently named one of Canada's Top 100 Most Powerful Women. Ms. Shapansky holds an Honours BA in Economics from the University of Waterloo, is a Chartered Accountant and serves as a director on the boards of Catalyst Canada, the Conference Board of Canada and Canadian Manufacturers and Exporters' (CME) Manufacturing Council of CEOs.

Mr. Lang stated, "We look forward to benefitting from Ms. Shapansky's wealth of knowledge and business experience particularly her insights into the consumer products arena."

CCL Industries employs approximately 10,000 people and operates 95 production facilities in 27 countries on 5 continents with corporate offices in Toronto, Canada, and Framingham, Massachusetts. CCL Label is the world's largest converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional and functional applications for large global customers in the consumer packaging, healthcare, automotive and consumer durables markets. Extruded & laminated plastic tubes, folded instructional leaflets, precision printed & die cut metal components with LED displays and other complementary products and services are sold in parallel to specific end-use markets. Avery is the world's largest supplier of labels, specialty converted media and software solutions to enable short run digital printing in businesses and homes alongside complementary office products sold through distributors and mass market retailers. CCL Container is a leading producer of impact extruded aluminum aerosol cans and bottles for consumer packaged goods customers in the United States, Canada and Mexico.

Any forward-looking statements contained in this press release, including statements relating to the outlook of CCL Industries Inc.'s various divisions and products and CCL's growth and expansion plans, involve risks, uncertainties and assumptions and should not be taken as guarantees of future performance. A number of factors could cause actual results, performance or achievements to vary materially from those anticipated in forward-looking statements, including: general economic and business conditions and specific conditions affecting the sector in which CCL operates, including pricing pressures; CCL's ability to attract and retain its customer base; technological change; competition; changes in, or failure to comply with, existing government regulations or failure to obtain required permits or licenses; changes in business strategy or development plans; risks associated with operating and product hazards; the ability to attract and retain qualified personnel; and other factors. The forgoing list of factors is not exhaustive of the factors that may affect the actual outcome of events that are the subject of forward-looking statements.

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For more details on CCL, visit our website – www.cclind.com