



News Release

Stock Symbol: TSX – CCL.A and CCL.B

For Release 8:30 AM, Monday, January 12, 2015

CCL Industries Inc. Announces Appointment of New Director

Toronto, January 12, 2015 - Mr. Donald G. Lang, Executive Chairman of CCL Industries Inc. ("CCL" or "the Company"), a world leader in specialty label and packaging solutions for global corporations, small businesses and consumers, announced the appointment of Ms. Kathleen Keller-Hobson to the Board of Directors.

Ms. Keller-Hobson has had a distinguished 35-year career as a senior business lawyer providing strategic advice on significant transactions, critical business issues and risk management. She advised senior management, boards of directors and special committees on public and private mergers and acquisitions, corporate finance, governance and shareholder activism. Ms. Keller-Hobson has broad international experience, including extensive involvement in cross-border transactions. She established and managed the London, England office of Torys' LLP for nearly 10 years. Ms. Keller-Hobson obtained her law degree from the University of Ottawa in 1979.

Mr. Lang stated, "Ms. Keller-Hobson's wealth of legal knowledge and business experience, particularly in the areas of corporate finance and governance, will bring great value to CCL's Board and Committees."

CCL Industries now employs approximately 10,400 people and operates 99 production facilities in 28 countries on five continents with corporate offices in Toronto, Canada, and Framingham, Massachusetts. CCL Label is the world's largest converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional and functional applications for large global customers in the consumer packaging, healthcare, automotive and consumer durables markets. Extruded & laminated plastic tubes, folded instructional leaflets, precision printed & die cut metal components with LED displays and other complementary products and services are sold in parallel to specific end-use markets. Avery is the world's largest supplier of labels, specialty converted media and software solutions to enable short run digital printing in businesses and homes alongside complementary office products sold through distributors and mass market retailers. CCL Container is a leading producer of impact extruded aluminum aerosol cans and bottles for consumer packaged goods customers in the United States, Canada and Mexico.

