

CCL Industries Inc.

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News Release

For Immediate Release, 8:30 a.m., Monday, January 4, 2016

Stock Symbol: TSX – CCL.A and CCL.B

CCL INDUSTRIES ANNOUNCES THE ACQUISITION OF MABEL'S LABELS FOR AVERY NORTH AMERICA

Toronto, January 4, 2016 – CCL Industries Inc. ("CCL"), a world leader in specialty label and packaging solutions for global corporations, small businesses and consumers, announced today that it has acquired Mabel's Labels, Inc. and Mabel's Labels Retail, Inc., privately owned companies with common shareholders, based in Hamilton, Ontario, Canada. Mabel's Labels is a well-known North American brand for durable, personalized identification labels for children and families. Fiscal year end March 31, 2016 sales are forecasted to be \$9.5 million, with an adjusted EBITDA of approximately \$2.8 million for the combined entities. The debt free, all cash purchase consideration, subject to customary closing conditions is approximately \$12 million. The new business will continue to trade as Mabel's Label's, Inc. and report within CCL's Avery Segment.

Jim Sellors, President, Avery North America commented, "Julie Cole, Julie Ellis, Cynthia Esp and Tricia Mumby, the founders and principle shareholders of Mabel's Labels and Mabel's Labels Retail, have built a great business, innovative product portfolio and market leading brand for families with kids. We are very pleased that Mabel's shareholders have chosen us as a legacy home for the business they founded thirteen years ago and welcome both them and their team who will report to Allison Phillips, Vice President and General Manager, Printable Media, Avery North America."

Geoffrey T. Martin, President & CEO, CCL Industries concluded, "This is the third bolt on acquisition we have made since acquiring Avery in 2013 as we continue to build our presence in the consumer and small business label market powered by software and digital printing."

CCL Industries employs approximately 13,000 people operating 115 production facilities in 30 countries on 6 continents with corporate offices in Toronto, Canada and Framingham, Massachusetts. CCL Label is the world's largest converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional and functional applications for large global customers in the consumer packaging, healthcare & chemicals, consumer durable, electronic device & automotive markets. Extruded & laminated plastic tubes, folded instructional leaflets, precision decorated & die cut components, electronic displays and other complementary products and services are sold in parallel to specific end-use markets. Avery is the world's largest supplier of labels, specialty converted media and software solutions to

enable short-run digital printing in businesses and homes alongside complementary products sold through distributors and mass market retailers. CCL Container is a leading producer of impact extruded aluminum aerosol cans and bottles for consumer packaged goods customers in the United States and Mexico. CCL partly backward integrates into materials science with capabilities in polymer extrusion, adhesive development and coating, surface engineering and metallurgy that are deployed across all three business segments.

This press release contains forward-looking information and forward-looking statements, as defined under applicable securities laws, (hereinafter collectively referred to as "forward-looking statements") that involve a number of risks and uncertainties. Forward-looking statements include all statements that are predictive in nature or depend on future events or conditions. Forward-looking statements are typically identified by the words "believes," "expects," "anticipates," "estimates," "intends," "plans" or similar expressions. Statements regarding the operations, business, financial condition, priorities, ongoing objectives, strategies and outlook of the Company, other than statements of historical fact, are forward-looking statements. Specifically, this press release contains forward-looking statements regarding the anticipated completion and success of the acquisition; projected 2016 sales and adjusted EBITDA of the acquired operations and the Company's expectations regarding general business and economic conditions. Forward-looking statements are not guarantees of future performance. They involve known and unknown risks and uncertainties relating to future events and conditions including, but not limited to, the after effects of the global financial crisis and its impact on the world economy and capital markets; the impact of competition; consumer confidence and spending preferences; general economic and geopolitical conditions; currency exchange rates; interest rates and credit availability; technological change; changes in government regulations; risks associated with operating and product hazards; and CCL's ability to attract and retain qualified employees. Do not unduly rely on forward-looking statements as the Company's actual results could differ materially from those anticipated in these forward-looking statements. Forward-looking statements are also based on a number of assumptions, which may prove to be incorrect, including, but not limited to, assumptions about the following: global economic recovery and higher consumer spending; improved customer demand for the Company's products; continued historical growth trends, market growth in specific segments and entering into new segments; the Company's ability to provide a wide range of products to multinational customers on a global basis; the benefits of the Company's focused strategies and operational approach; the achievement of the Company's plans for improved efficiency and lower costs; the availability of cash and credit; fluctuations of currency exchange rates; the Company's continued relations with its customers; and general business and economic conditions. Should one or more risks materialize or should any assumptions prove incorrect, then actual results could vary materially from those expressed or implied in the forward-looking statements. Further details on key risks can be found in CCL's 2014 Annual Report, Management Discussion and Analysis, particularly under Section 4: "Risks and Uncertainties." CCL's annual and quarterly reports can be found online at www.cclind.com and www.sedar.com or are available upon request. Except as otherwise indicated, forward-looking statements do not take into account the effect that transactions or non-recurring or other special items announced or occurring after the statements are made may have on CCL's business. Such statements do not, unless otherwise specified by the Company, reflect the impact of dispositions, sales of assets, monetizations, mergers, acquisitions, other business combinations or transactions, asset write-downs or other charges announced or occurring after forward-looking statements are made. The financial impact of these transactions and non-recurring and other special items can be complex and depends on the facts particular to each of them and therefore cannot be described in a meaningful way in advance of knowing specific facts. The forward-looking statements are provided as of the date of this press release and the Company does not assume any obligation to update or revise the forward-looking statements to reflect new events or circumstances, except as required by law.

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For more details on CCL, visit our website - www.cclind.com

For more details on Mabels' Labels visit - www.mabelslabels.com